

About the APICS CSCP Program

What is the APICS CSCP Program?

- Professional development, education and certification program
- First certification program to focus on the end-to-end global supply chain
- The global standard in supply chain education and certification since its introduction in 2006



Benefits of APICS CSCP Education

- This world-renowned program benefits professionals and employers by
 - aligning global supply chain strategies with business objectives to streamline operations and drive profits
 - helping professionals gain knowledge and practical applications to effectively manage global supply chain activities
 - demonstrating mastery of the concepts that create consistency and foster collaboration through best practices, common terminology and corporate wide communication
 - increasing employee on-the-job confidence
 - enhancing credibility throughout the industry

Industry Acceptance of APICS CSCP

- More than 21,000 APICS CSCP designees in 100 countries worldwide
- More than 34,000 APICS CSCP exams administered
- More than 47,000 APICS CSCP Learning Systems sold


What Can the APICS CSCP Program Do for Employers?

Companies that sponsor the APICS CSCP program for their employees find that the program creates consistency and fosters collaboration through

- best practices,
- common terminology
- end-to-end communication

within their organizations and throughout their supply chains.

Go to learncscp.com/success-stories to download success stories.



CASE STUDY: INTEL

ADDRESS BUSINESS CHALLENGES AND IDENTIFY OPPORTUNITIES WITH APICS CSCP EDUCATION

The Intel Corporation is the world's leading manufacturer of semiconductor chips. Founded in 1968, Intel introduced the world's first microprocessor in 1971 and transitioned to a group of microprocessors.

CSCP
CERTIFIED SUPPLY CHAIN PROFESSIONAL

WHY I EARNED THE CSCP

Frank Murphy, MS, CSCP
Supply Chain Program Coordinator
Thales Avionics, Picardie

Why did you decide to earn the CSCP?
"After more than ten years in the supply chain, I decided to listen to my dad. My dad was studying for started working, he was 17 that I had decided to take father started his involvement."

Here I was in my early 30 wife. Even with all this go science and applied their

How did you prepare for the exam?
"An instructor-led course"

What was your biggest challenge?
"The language. CSCP requires communication in a cross functional manner."

How do you implement the CSCP in your organization?
"We're in another position the supply chain. Customers incorrectly. Forecasts could other suboptimal conditions measure our performance condition. I could start my."

Because the company was began holding CSCP meet our network. We set them keeping up with demand requirements, including if we had with the people if

What are other benefits of the CSCP?
"Within a year of earning global supply chain for a be traveling to France to supply node. Members of of my APICS chapter and Overall, I'm so much happy."


apics.org

CORPORATE SPOTLIGHT

Two Supply Chains, One Common Purpose

APICS education helps MillerCoors gain alignment

The Customer Supply Chain (CSC) organization at MillerCoors is responsible for creating the demand and supply plans and managing fulfillment processes, including customer service and logistics. As a joint venture between two brewing companies, CSC employees must successfully operational supply chains—each with its own methods, structures, and languages. For a little more than a year now, CSC professionals have been implementing new processes and systems in order to achieve this goal.



MillerCoors CSC employees participate in an APICS CSCP study group session.

A key principle of CSC's business transformation initiative is to execute standardized best practices. As such, company decision makers recognized an immediate and clear need for team members to stay on their understanding of supply chain management concepts, develop a common vocabulary and agree on a vision of future operations.

Supply chain know-how
CSC leaders selected the APICS Certified Supply Chain Professional (CSCP) education program. "We established an initial goal of certifying 20 individuals per year over the next three years and developed a team approach that is designed to maximize the learning and engagement of our people," says Matt Williams,

MillerCoors director of supply chain planning. "We see APICS education as a key enabler in this endeavor."

Study groups meet weekly to review CSCP materials and discuss their application at MillerCoors. There are two teams, and each member has a chance to lead discussions. In addition, employees take online quizzes to help them get a feel for the exams. "We took special care to set up groups with a mix of functions, locations, and job levels—from entry-level analysts to managers and directors," Williams says.

"The study groups have proved to be a highly effective part of the learning process. They enable participants to develop solid, cross-functional perspectives on the application of concepts at MillerCoors and help everyone stay on track." "I was surprised by how much I enjoyed the study sessions," says Justin Troop, CSC's senior supply planning analyst. "Our group was really engaged, and I enjoyed talking through our personal experiences with the weekly topics. It was a great way to relate to the materials instead of just memorizing textbook definitions."

Joe Black, CSC's manager of craft and innovation. He says he also found considerable value in the study groups. The most rewarding aspect of the learning format for Black was being able to interact with and learn from team members representing all different functions within the organization.

Importantly, MillerCoors executives are championing this supply chain transformation effort. In addition to financial support for educational materials, membership dues, exam fees, and professional development meetings, company leaders incorporate APICS into individual and team goals. This ensures management alignment and that appropriate time is allocated to the program.

MillerCoors executives recognize that the transformation will be more successful if employees are grounded in a solid conceptual understanding. As such, the investment in both their people and the APICS CSCP designation was placed at the core of business readiness activities. Williams says APICS education fits squarely into

What Can the APICS CSCP Program Do for Employees?

- **Expertise in supply chain management** areas that are broader than the normal scope
- One **comprehensive source** of reference material that is unbiased by special interests of consultants
- Stay **up-to-date** on advances and evolution of knowledge in this field with conferences, publications
- Gain a **network of contacts** from different industries who have all also completed the APICS CSCP program

Go to **learncscp.com** to learn about **Who Can Benefit?**

Prospective APICS CSCP Candidates

- Employees with direct influence on supply chain
- Department and division management
- Functional management
- Employees in cross-functional departments

EDUCATION	KEY INDUSTRIES	TITLES	YEARS IN FIELD
Bachelor's degree or higher	Manufacturing, Consulting, Consumer products, Information, Food & Beverage, Electronics, Services, Education, Transportation, Health Care, Government, Communications Retail	Consultants, Materials Manager, anything with Supply Chain in title, Analysts, Director, Logistics Manager, Purchasing Manager, Operations Manager, Buyer, Project Manager	Distributed evenly across all ranges < 4 to 15+ years.

Taking the APICS CSCP Exam

Prepare for the Exam

- Passing the APICS CSCP exam requires significant preparation
- Create a study plan and stick to it
- Utilize the APICS CSCP Learning System
- 100 hour study time investment
 - 56% of APICS CSCP candidates surveyed said they studied 75 or more hours
- Join an instructor-led course for more support
 - learn.apics.org/course-providers/
 - apics.org/learning-opportunities

APICS CSCP Certification Exam

Visit apics.org > Credentials & Education > CSCP

- Submit an eligibility application
- Exam offered across the globe via computer-based testing
- Decide when to take the exam and request an Authorization to Test (ATT) to get started

APICS CSCP Benefits to Organizations

- APICS CSCP helps organizations by
 - creating common understanding, vocabulary, processes and frameworks within their entity to address their supply chain challenges and opportunities
 - boosting productivity, collaboration and innovation
 - enabling interdepartmental movement through collaboration and a consistent foundation.
- APICS CSCP helps your employees
 - design successful supply chain strategies using global standards and common terminology
 - effectively manage supplier and customer relationships
 - enhance logistics, technology and data integration to improve performance
 - increase customer satisfaction and bottom-line results.

APICS CSCP Benefits to Individual Employees

- APICS CSCP helps employees develop
 - competencies to manage complex worldwide supply chain activities involving suppliers, plants, distributors and customers in a global environment
 - proven knowledge and organizational skills to strategically streamline operations.
- APICS CSCP designees have the knowledge and skills to
 - positively affect lead times, inventory and bottom-line profitability
 - interact with existing resources and your ERP system to increase the efficiency of the workplace environment
 - create consistency and foster collaboration through best practices, common terminology and corporate-wide communication
 - achieve greater confidence and industry recognition.

Where Does APICS CSCP Fit into the Global Supply Chain?

